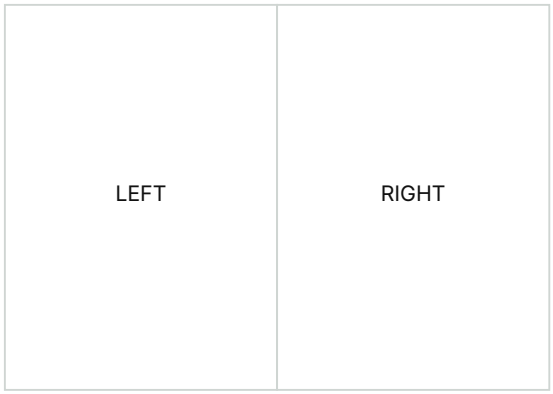
Print & touchpoint guide

One canonical entry across the poster, summary and cards.



2 x A4 = A3

420 x 297 mm

Actual size / 100%

Keep both sheets whole. Place the left sheet beside the right sheet, with their top edges aligned.

1. A3 poster and two-sheet A4 spread

A3_Poster is one 420 x 297 mm landscape page. A4_Pair contains the left and right halves as two 210 x 297 mm portrait pages. Print at Actual size / 100%, single-sided. Do not use Fit, Shrink, poster tiling or added page headers. The outer margins and 10 mm white centre gutter are intentional. Two whole A4 sheets placed side by side reproduce the A3 size without trimming.

2. Independent A4 summary

A4_Summary is a separate one-page reading version. Print on A4 portrait at Actual size / 100%. It uses the same fixed entry as the poster and cards.

3. Credit-card entry and A4 10-up sheets

Card contains a front and back at 85.60 x 53.98 mm. Card_10up contains ten fronts, then ten backs, on A4. Print at Actual size / 100% and check that the ruler measures exactly 50 mm. Cut on the fine marks. For duplex printing, try a plain-paper sample with long-edge flipping and confirm alignment first. Alternatively, print the two sides separately, cut and bond or laminate them. Keep the official logo at its supplied size.

4. QR and the reserved NFC position

Every QR encodes the fixed URI shown below. The 25 mm circle is a position for a separate physical NFC tag; paper has no NFC function by itself. Fit a suitable tag, write the same URI as an NDEF URL record, then read it back with a second device. Confirm the exact URI and the intended page before inviting people to tap. This release does not claim that any physical tag has been encoded.

5. Final checks

Check page size, the 50 mm ruler, card dimensions, legibility and QR scanning on a printed sample. Read back any fitted NFC tag separately. Scanning or tapping opens the entry; it does not by itself authorize equipment use or accept a delivery.

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