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INDEPENDENT THIRD-PARTY URL CASE

Bhat Brothers — independent public URL case

A third-party Kashmir shawl website to study how existing product categories, craft stories and enquiry links can become clearer, structured and traceable across borders. This is not an affiliated HSIMC artisan identity.

SOURCE WEBSITE

https://www.bhatbrothers.com/

- Observable site categories: Kani, Sozni, shawls and stoles.
- The website itself mentions supplying customers in Spain and other overseas markets; these are the site's own statements.
- Public site copy, photos, certifications, 100% fibre claims and delivery claims are not adopted by HSIMC without supporting item-level proof.

What this URL teaches the next AI-native site

Existing sites answer 'what is sold'. An AI-ready work entrance should additionally answer 'who owns the work', 'which claims are verified', 'where may it be sold', 'what is the next authorized action' and 'how can the conversation continue'.

From a physical craft to continuing work

01	02	03	04
Observe	Address	Connect	Continue
Actual maker, photographs, source and permissions.	A stable URL and six-language, machine-readable work record.	QR / NFC and separately registered RFID identity.	Cross-border enquiry, human-reviewed quotation and supervised follow-through.

Trust is built from claims that can be checked

Bhat Brothers publicly presents Kashmir shawls, Kani and Sozni categories, weaving narratives and enquiry routes on its own website. Its public URL is an independent industry reference—not proof of a corporate relationship with Khursheed Ahmad Khan or an HSIMC mandate for Bhat Brothers.

We record HSIMC's market-development authorization as operator-confirmed. This is not a public claim of exclusivity, government endorsement, certified authenticity or an automatic right to transact.

PDF / JSON ↓

AI context JSON ↓

Evidence JSON ↓

Browse all market levels

Independent Kashmir shawl website and research example. No affiliation or HSIMC authorization from Bhat Brothers is established.

Organizations & Websites →

Artisan Directory ↗

This URL is ready to move.



<https://hsimc.tech/market/traditional-artisans/cases/bhat-brothers/>
Fast understanding first. Evidence and deeper reading one click away.

HSIMC · Human Reality → Addressable Work → New Reality [Reality-to-Work Market ↗](#) [MCP-ready contract ↗](#)

Tap is not consent. Route is not Authority. QR/NFC access is not product authentication.